10-Point
Digital Marketing Checklist

- [ ] Add Schema Markup
- [ ] Set Up Google Tag Manager
- [ ] Implement Google Analytics Goals
- [ ] Add an Email Pop-Up to Your Website
- [ ] Place Facebook Ad Pixel on Your Website
- [ ] Become GDPR Compliant
- [ ] Compress On-Site Images
- [ ] Update Your Meta Page Titles and Descriptions
- [ ] Optimize Your Google My Business Listing
- [ ] Focus on Personalization